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## Pharma Intelligence Launches Japan Awards

May 2022 Event In Tokyo

by Ian Haydock

Announcing the inaugural Informa Pharma Intelligence Awards Japan, which will be held in Tokyo on 12 May 2022 to recognize and reward the very best innovations and achievements in pharma and biotech, highlighting Japan's integral role in the global healthcare market.

The inaugural Informa Pharma Intelligence Awards Japan will be held in Tokyo on 12 May 2022 to recognize and reward the very best innovations and achievements in pharma and biotech, highlighting Japan's integral role in the global healthcare market.

We are very excited to announce this event, which will take place at a prestigious hotel in the center of the city and will bring together leading contributors to the global life sciences and healthcare market, to meet and network discover new opportunities and reflect on life-changing accomplishments made over the previous year.

There will be seven categories of Awards including Pharma Company of the Year, Best New Drug and Executive of the Year, as well as a Lifetime Achievement Award. The Informa Pharma Intelligence Awards will be judged by an independent panel of industry experts within business and academia, all of whom are based in Japan or have extensive first-hand experience of the Japanese pharma and biotech industry. Each brings a wealth of specialist knowledge and expertise and have been carefully selected for their credibility and objectivity.

If you're looking to meet with the most significant names in the Japanese pharma and biotech industry, sponsoring the Informa Pharma Intelligence Awards is also an opportunity not to be missed. A range of high-level packages will be available to suit every organization's objectives.



Dedicated websites in both English and Japanese have been set up with all the details of the event, including the Award categories, entry criteria and forms, judging panel, table bookings and sponsorship opportunities.

The <u>English site is here</u> and the <u>Japanese-language site is here</u>. (Japanese-language description below.)

Click here to explore this interactive content online

(Video also available on YouTube here.)

(Japanese-language introduction of the Awards.)

https://pharmaintelligence.informa.com/ja-jp/events/awards/japan-awards-2022

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A brief audio introduction to the Awards is below and is also available as a podcast on the Informa Pharma Intelligence channel on all your usual providers.

Click here to explore this interactive content online  $^{2}$ 

