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## Quick Listen: Scrip's Five Must-Know Things

by Ian Haydock

In this week's podcast edition of Five Must-Know Things: BMS looks to new launches amid patent losses; Novartis prioritizes high-value medicines and the US market; Biogen learns from Aduhelm experience; J&J builds myeloma franchise; and Asian bioventures debate best strategies.

Join us for an audio catch-up on the major events in the biopharma industry over the past business week, as reported by *Scrip*'s global team, in this podcast version of Five Must-Know Things.

This episode covers insights for the business week ended 28 October 2022, including: <u>Bristol</u> <u>Myers Squibb Company</u> looks to new launches amid patent losses; <u>Novartis AG</u> prioritizes highvalue medicines and the US market; <u>Biogen, Inc.</u> learns from Aduhelm experience; <u>Johnson &</u> <u>Johnson</u> builds myeloma franchise; and Asian bioventures debate best strategies.

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Stories mentioned in this episode:

(Also see "All Eyes On Bristol's New Launches" - Scrip, 26 Oct, 2022.)

(Also see "Weak Spots Blight Novartis Third Quarter As New Products Shine" - Scrip, 25 Oct, 2022.)

(Also see "Biogen Weighs Aduhelm Lessons Ahead Of Lecanemab Launch" - Scrip, 25 Oct, 2022.)

(Also see "*J&J Adds Second Anti-BCMA Myeloma Therapy In US With Tecvayli Approval*" - Scrip, 26 Oct, 2022.)

(Also see "How Do Bioventures Thrive In APAC? Strategies And Risks Beyond Borders" - Scrip, 24



Oct, 2022.)